

Village Adoption & Development Program- 2021

Driven by the core values of Jaipuria Institute of Management, Noida we endeavour to bring a positive impact on society. We at Jaipuria Noida aim to touch as many lives as possible and give our little contribution to make this world a better place to live. Inspired (NIRD&PR) vision of a model village:

“To create lasting change in the lives of people of the village(s) with special focus on disadvantaged groups by Sustainable and inclusive growth, with adequate opportunity for every person to lead a useful and productive life to his or her full potential”.

“Village Adoption means to work along with the community at the grass-root level while enabling/empowering them for pursuing the goal of development of the village in line with the Sustainable Development Goals and learning as to what works and what doesn't and evolve a model of village development for replication and training”.

With this vision aligned with the vision and mission of Jaipuria Noida, The **CSR committee (DISHA) Jaipuria Institute of Management, Noida** envisages integrated and holistic development of villages or clusters of villages selected on a micro/macro level. The village adoption provides an opportunity to the students and the faculty members of the institute, to get sensitized and understand the problems and social dynamics that exist at the grass-root level and assimilate the facilitating factors responsible for building sustainable and cohesive communities through inspiring, igniting, educating and enabling them to develop by utilizing multiple opportunities with special focus on disadvantaged sector. The village adoption will also empower the faculty as well as the students for better training, research and thus rural development.

Village Adoption Scheme is to equip and familiarize the students, with the socioeconomic dimensions of the rural communities, the status of sustainable use of natural resources, changing perceptions & aspirations, priorities and innovative effort of the rural communities for

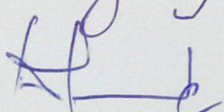


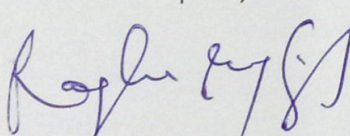
Jaipuria Institute of Management
Dr. V.K. Tomar
Dean-Administration
NOIDA

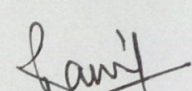
sustainable development and; enable/inspire the community for self-help to roll-out strategies, methodologies, processes to develop sustainably and create cohesive communities where every individual gets equal opportunity to realize his/her potential. Village adoption involves:

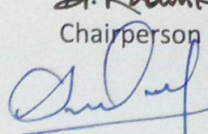
- Each One teaches One Drive
- Hygiene Awareness Drive
- Reduce, Recycle, Reuse Drive
- Gender Sensitization Drive
- Good Touch- Bad Touch Drive for the kids
- Film Screening
- Skill Enhancement Workshop (Macramé art, Drawing, Painting etc.)
- Say No to Tobacco Drive
- Any other drive as and when required.


This Corporate Social Responsibility Agreement is made on, 25 Sep 2021 at Bishampura, Noida, to be effective from 25/9/2021 by and between: CSR Committee- DISHA Jaipuria Institute of Management Noida Campus - A-32A, Sector 62, Noida, Uttar Pradesh 201309 and Ch. Raghuraj Singh Village, Bishampura Sector 58, Noida.

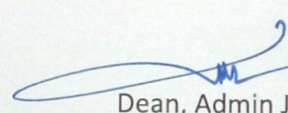

Director Jaipuria, Noida


Village Pradhan


Dr. Radhika Bansal
Chairperson CSR, Jaipuria Noida


Shourya Pratap Singh
President CSR Chauhan.


Ritika Sharma
Vice President CSR


Dean, Admin Jaipuria Noida

